

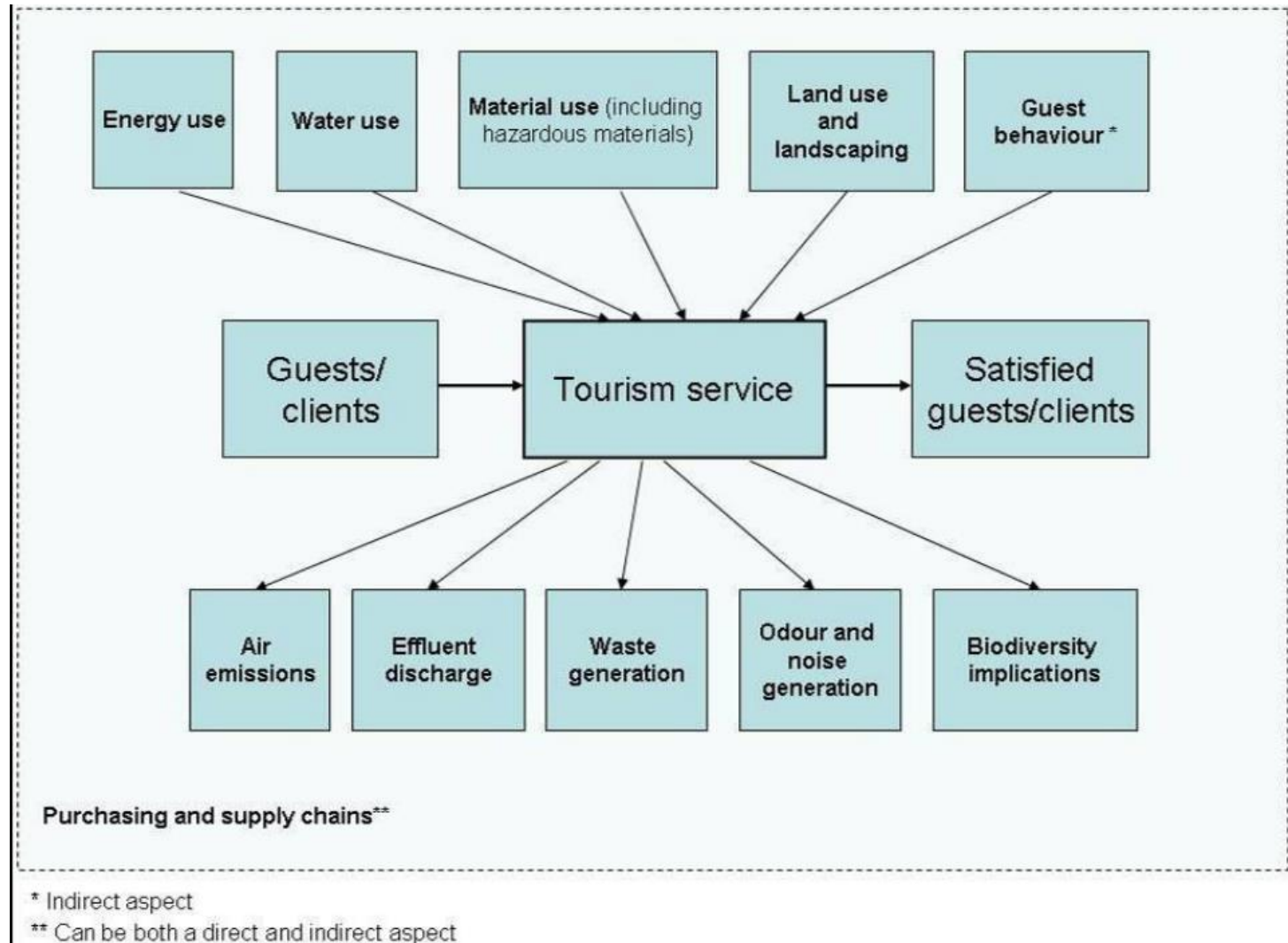


Sustainable Tourism

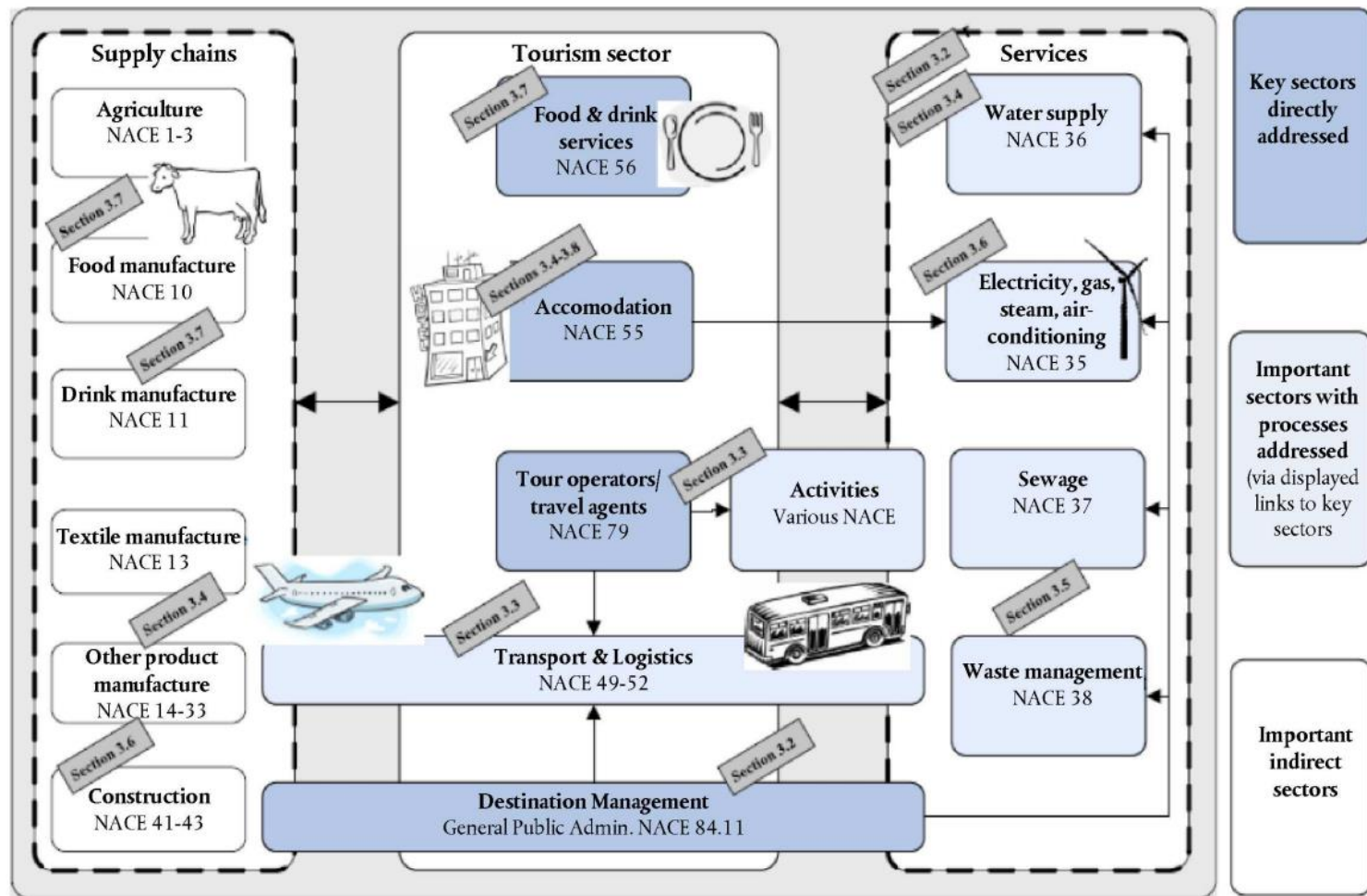
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Tourism service inputs and outputs







Overview of inputs and outputs of the tourism sector



Sustainable Tourism

- According to the World Tourism Organization, sustainable tourism is “Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment, and host communities”.
- The aim of sustainable tourism is to increase the benefits (economic & social) and to reduce the negative impacts caused by tourism for destinations.

	Destination selection	Transport
	 <p><i>Source: Endemic Guides (2012).</i></p>	 <p><i>Source: Aviation news.eu (2012).</i></p>
Env. hotspots	<ul style="list-style-type: none"> – Transport (distant locations) – Degradation of sensitive ecosystems 	<ul style="list-style-type: none"> – GHG emissions – Air pollution
Potential env. benefits	<ul style="list-style-type: none"> – Contribution to conservation of natural habitats 	
Main mitigation options	<ul style="list-style-type: none"> – Promote destinations accessible by coach or train – Promote well-managed (e.g. EDEN) destinations – Exclude destinations without adequate infrastructure or protection – Size tour groups and offers according to carrying capacity – Support destination management 	<ul style="list-style-type: none"> – Promote destinations accessible by coach or train – Provide price incentives for bus or train transport – Avoid domestic and connecting flights – Offer flights only for minimum holiday durations (Forum Anders Reisen, 2011) – Provide bus or train transfers to airports – Provide information on environmental impacts of different options

	Accommodation & food	Activities
		 <p data-bbox="1136 496 1669 539"><i>Source: Ballygunge (2012).</i></p>
Env. hotspots	<ul style="list-style-type: none"> <li data-bbox="544 554 896 586">– Water consumption <li data-bbox="544 596 861 629">– Waste generation <li data-bbox="544 639 1025 672">– Food & drink supply chains 	<ul style="list-style-type: none"> <li data-bbox="1136 554 1543 586">– Ecosystem degradation
Potential env. benefits		<ul style="list-style-type: none"> <li data-bbox="1136 696 1630 729">– Contribution to conservation <li data-bbox="1136 739 1576 772">– Environmental education
Main mitigation options	<ul style="list-style-type: none"> <li data-bbox="544 833 1103 911">– Include ecolabel accommodation in package offers <li data-bbox="544 921 1083 1048">– Establish minimum criteria for water, waste and green sourcing performance of accommodation 	<ul style="list-style-type: none"> <li data-bbox="1136 833 1663 911">– Exclude high-impact activities from offers (e.g. off-road tours) <li data-bbox="1136 921 1649 1048">– Promote low-impact and activities (e.g. cycling, on-trail hiking) <li data-bbox="1136 1058 1649 1090">– Promote educational activities <li data-bbox="1136 1100 1561 1133">– Restrict tour group sizes <li data-bbox="1136 1143 1663 1233">– Use local and trained ecologist guides

Blue Flag

- A world-renowned eco-label trusted by millions around the globe, the Blue Flag programme is operated under the auspices of the Foundation for Environmental Education.
- In order to qualify for this prestigious award, a series of stringent environmental, educational, safety-related and access-related criteria must be met and maintained.



BLUE FLAG APPLICATION PROCEDURE



File an application form with all relevant documentation



Send it to the National Operator



Wait for the evaluation and decision of the International Jury



Let the National Jury evaluate and forward the sites to the International Jury



When you pass the evaluation, get ready to receive your Blue Flag!

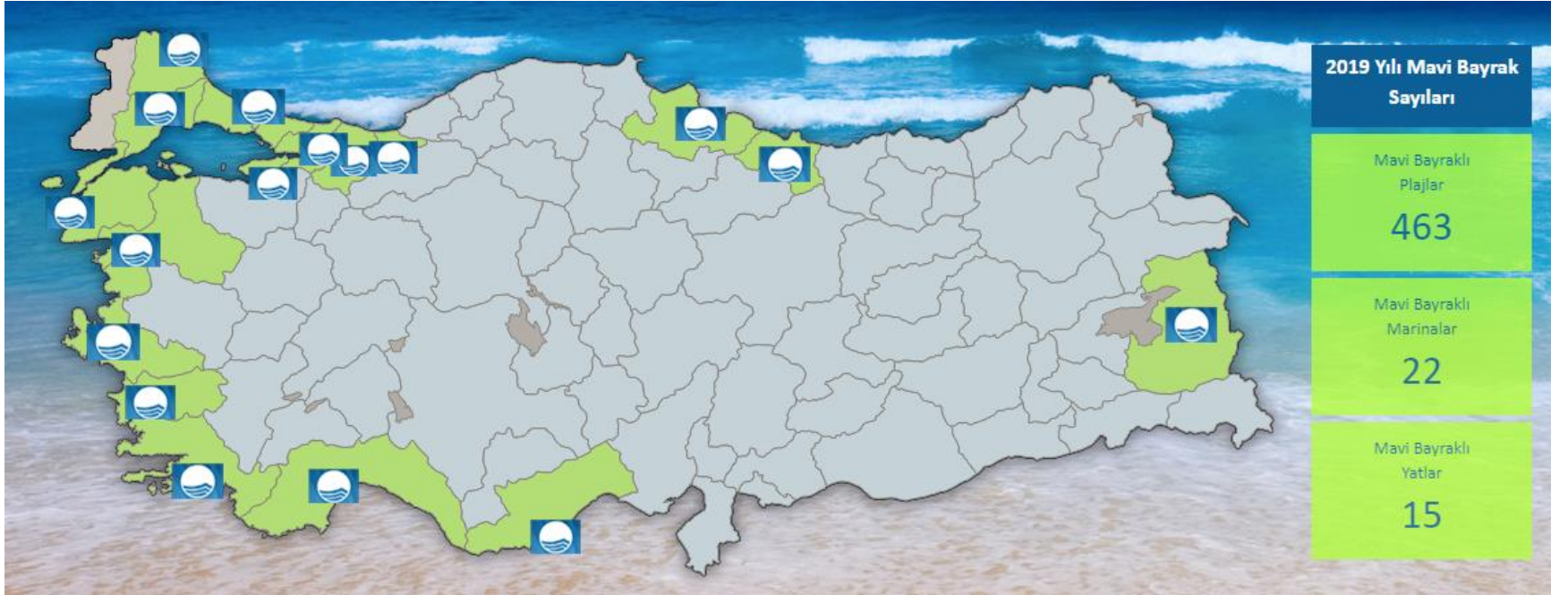
Who can apply?

- For **beaches**, the municipality can apply for the Blue Flag.
- For **marinas**, the marina owner can apply.
- For sustainable boating tour operators, it is the company who applies for its **boats**.

Blue Flag's Criteria for Beaches

- Environmental Education and Information
 - Water Quality
 - Environmental Management
 - Safety and Services
-
- In total 33 criteria (29 of them compulsory)

2019 Yılı Mavi Bayrak Sayıları



<http://www.mavibayrak.org.tr/tr/Default.aspx>

Yeşil Yıldız

- "Çevreye Duyarlı Konaklama Tesisi Belgesi Verilmesine Dair Tebliğ"
- (RG Tarih:19.06.2017, Sayı: 30101)
- [Mevzuat linki.](#)



Amaç

- Bu Tebliğın amacı konaklama tesislerinin; sürdürülebilir turizm kapsamında, çevrenin korunması, çevre bilincinin artırılması, çevreye olan olumlu katkılarının teşvik edilmesi ve özendirilmesi, çevreye duyarlılık yönünde yaptığı çalışmaların değerlendirilmesine ilişkin usul ve esasları düzenlemektir.

Kapsam

- Bu Tebliğ, Kùltür ve Turizm Bakanlıđından Turizm İşletmesi Belgesi veya Kısmi Turizm İşletmesi Belgesi sahibi konaklama tesislerinin talebi üzerene Çevreye Duyarlı Konaklama Tesisi Belgesi başvurularını, başvuru için istenilen belgeleri, başvuruların deđerlendirilmesini, çevreye duyarlı konaklama tesisi deđerlendirme formu ve sınıflandırma çalışmalarına ilişkin usul ve esasları kapsamaktadır.

Çevreye Duyarlı Konaklama Tesisleri Belgesi Verilmesine Dair Tebliğ

Ek-3: Çevreye Duyarlı Konaklama Tesisleri Değerlendirme Formu

1. Bölüm: Zorunlu ve sunumda değerlendirilecek kriterler
2. Bölüm: Sunumda değerlendirilecek diğer kriterler
3. Bölüm: Kılavuz kriterler

Kılavuz Kriterler

1. Tesisin yatak odalarındaki düzenlemeler
2. Tesisin çevreye duyarlı olarak düzenlenmesi
3. Enerji
4. Su
5. Deterjanlar, dezenfektanlar ve tehlikeli kimyasal maddeler
6. Atıklar
7. Diğer hizmetler

Asgari Puan Tabloları

Sınıfı	Asgari puan	Aldığı puan
5 yıldızlı konaklama tesisleri	225	
4 yıldızlı konaklama tesisleri	195	
3 yıldızlı konaklama tesisleri	135	
2 yıldızlı konaklama tesisleri	95	
1 yıldızlı konaklama tesisleri	90	
diğer konaklama tesisleri	90	



ÇEVREYE DUYARLI TESİSLER
(YEŞİL YILDIZLI)

(31/12/2019 TARİHİ İTİBARIYLA)

473

TESİS

304 126

YATAK